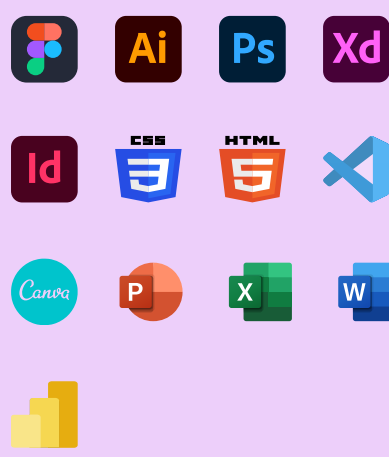


CHERUKUPALLY HIMAJA SRI KALYANI

Skills

- ▶ Wireframing
- ▶ Prototyping
- ▶ UI Design Principles
- ▶ Design thinking
- ▶ Color Theory
- ▶ Typography
- ▶ Responsive Designing
- ▶ Visual Hierarchy
- ▶ User Research
- ▶ User Personas
- ▶ Journey Mapping

Tools & Technologies



Languages

English

Telugu

Hindi

Spanish

Portfolio

<http://himajacherukupally.site/>

Contact

- ✉ himajacherukupally21@outlook.com
- ☎ 9000457190
- 📍 Hyderabad, Telangana
- 🌐 <https://www.linkedin.com/in/himaja-cherukupally/>

Profile

I am a UX/UI designer with hands-on experience in user research, wireframing, and prototyping. Skilled in **Figma** and **Adobe XD**, I am passionate about creating intuitive and user-friendly digital experiences through innovative design solutions.

Experience

📅 **Oct 2024 – Nov 2024**

UX/UI Design Intern, Crafter Studios

- 🔗 Designed engaging product demos (GIFs) and banners, enhancing website interactivity and visual appeal.
- 🔗 Conducted competitor research and crafted wireframes for website structure; refined designs based on feedback.
- 🔗 Created interactive elements and modified designs based on feedback to ensure cohesive and functional UI/UX designs.
- 🔗 Studied Google Design Sprints, Figma plugins, and best practices to align design work with current industry standards.

📅 **Sep 2023 – Dec 2023**

Business Development Executive Intern, ZynEvents

- 🔗 Designed promotional materials and refined user experiences using Canva.
- 🔗 Managed social media handles and created engaging Reels with copyright-free media.
- 🔗 Collaborated with creative talents and conceptualized event engagements.
- 🔗 Researched new virtual tools and applications, contributing to innovative event solutions.

📅 **Jun 2023 – Sep 2023**

SMO Intern, My Equation

- 🔗 Participated in market research to inform design and marketing strategies.
- 🔗 Promoted company workshops, engaging with potential clients and tracking updates.
- 🔗 Participated in making sales calls and strategizing with team members to increase participation
- 🔗 Updated leads on workshop details, enhancing communication and user engagement.

Education

- 2021 – 2024 **BBA** specialized in **Information Technology** with 9.10 CGPA from St. Joseph's Degree & PG College
- 2019 – 2021 Board of Intermediate Education with 82% from Sri Gayatri Junior College
- 2019 Central Board of Secondary Education Certification with 83.6% GPA from Vijetha Vidyalaya

Certifications

- ✓ Certificate of Completion in Adobe CC Master Class, Udemy, August 2024
- ✓ Certificate of Course Completion in UX/UI Design, Udemy, July 2024
- ✓ Certificate of Course Completion in Web Development, NSDC, February 2024
- ✓ Certificate of Internship, ZynEvents, December 2023
- ✓ Certificate of Internship, Tech Analogy aka My Equation, September 2023
- ✓ Certified in DABDM with Power BI, Excelytics, 2022
- ✓ Certified in Advanced Excel, Tech Mahindra, 2021